

SOFT POWER OF THE BALKAN SCREENS

SOFT POWER DES ECRANS DES BALKANS

MEKA MOĆ EKRANA BALKANA

MAY 26-27. 2022, Belgrade

Conference venue: Faculty of Dramatic Arts, Bulevar umetnosti 20, Belgrade

Parallel sessions: FDU YouTube and FDU Facebook live

THURSDAY MAY 26th

9.50 - 10.00 OPENING

10.00 - 11.00 PANEL

CODING THE SOFT POWER: TURKISH AND SERBIAN TV SERIES

Chair: **ILDIKO ERDEI**, University of Belgrade, Serbia

DENIZ BAYRAKDAR, Kadir Has University, Turkey

LEVENT SOYSAL, Kadir Has University, Turkey

ANA MARTINOLI, Faculty of Dramatic Arts, Serbia

ALEKSANDRA MILOVANOVIĆ, Faculty of Dramatic Arts, Serbia

FATMA MEMİCİ, Kadir Has University, Turkey

MAŠA SENIČIĆ, Faculty of Dramatic Arts, Serbia

IVA LEKOVIĆ, Faculty of Dramatic Arts, Serbia

11.15 - 12.15 PANEL

GENRE AND SERIALISATION

Chair: **ALEKSANDRA MILOVANOVIĆ**, Faculty of Dramatic Arts, Serbia

MARIJA GRUJIĆ, Institute for Literature and Arts, Serbia

Women's Soft Power in the TV Series *Awake (Kljun, 2021)*: The Reality and Surrealism of Different Balkans

JOVANA KARAULIĆ, Faculty of Dramatic Arts, Serbia

Soft Power and (post)Yugoslav memory, Art and Media: Documentary Series *A Journey into the Future*

MILENA KVAPIL, Faculty of Dramatic Arts, Serbia

Soft Power - Serbian TV Series 2015-2022

MILAN UROŠEVIĆ, Institute for Philosophy and Social Theory, Serbia

History and Ideology on the TV Screen – The Case of Serbian TV Series *Ravna Gora*

13.00 - 14.00 THE ROUND TABLE

YOU ARE THE WORLD!

Chair: **NEVENA DAKOVIĆ**, Faculty of Dramatic Arts, Serbia

MILAN KRSTIĆ, Faculty of Political Sciences, Serbia

MILOŠ PAVLOVIĆ, Faculty of Dramatic Arts, Serbia

SUNNIE RUCKER CHANG, The Ohio State University, USA

MARIJA VIČIĆ, Two Rivers, Serbia

14.15 - 15.00 KEYNOTE SPEAKER

ANGELA BRINTLINGER, Ohio State University, USA

#War#Memory#Film as Soft Power: The Case of Sergei Loznitsa

FRIDAY MAY 27th

9.45 - 10.45

PANEL

THE SOFT POWER

Chair: **ALEKSANDRA KOLAKOVIĆ**, Institute for Political Studies, Serbia

BORIS PETROVIĆ, Paris IV, France

Soft power et la création de l'identité nationale

JAGODA STAMENKOVIĆ, Faculté des arts dramatiques, Serbie

L'art du cinéma – l'agent diplomatique (des Balkans)

VANJA ŠIBALIĆ, Faculté des arts dramatiques, Serbie

Campagnes promotionnelles et traitement médiatique

de grandes compétitions sportives – les moyens de soft power

11.00 - 12.00

KEYNOTE SPEAKER

SOFT POWER A L'EPREUVE DE LA DIPLOMATIE CULTURELLE

CATHERINE FAUDRY, Attachée culturelle, France

Ambassade de France en Serbie / Institut français de Serbie

12.15 – 13.15

THE ROUND TABLE

OSCAR AND FESTIVALS AS SPACES OF SOFT POWER

Chair: **DRAGAN JOVIĆEVIĆ**, NIN, Serbia

STEFAN ARSENIJEVIĆ, Faculty of Dramatic Arts, Serbia

NEVENA BRAŠANAC, Cineplex, Serbia

NIKICA GILIĆ, Academy of Dramatic Art, Croatia

STEFAN IVANČIĆ, Faculty of Dramatic Arts, Serbia

MATEJ LONČARIĆ, JoomBooms, Croatia

ELMA TATARAGIĆ, Academy of Performing Arts, Bosnia and Herzegovina

13.30 - 14.30

PANEL

HISTORY OF BALKAN SCREENS

Chair: **ALEKSANDAR JANKOVIĆ**, Faculty of Dramatic Arts, Serbia

GERGANA DONCHEVA, Institute of Balkan Studies and Centre of Thracology,

Bulgarian Academy of Sciences, Bulgaria

The Bulgarian TV Serials from the Latest Two Decades: Context, Development and Characteristics

JANA DUDKOVA, Institute of Theatre and Film Research, CRA,

Slovak Academy of Sciences, Slovakia

Two Adaptations by Goran Marojević: Balkanism Revisited in the Context of Central-European Television

MILAN GULIĆ, Institute for Contemporary History, Serbia

Serbian / Yugoslav Monarchy in Serial Programmes: Between Great Ideas and Real Reach

MARIAN TUTUI, 'G. Oprescu' Institute of Art History, Romania

Soft power of the Exotic Romania